

SEPTEMBER 2021 • FOR MORE DETAILS, PLEASE CONTACT JEN TOPA, SE STREET LIAISON FOR THE CITY OF ROCHESTER AT JEN@HIGHLAND-PLANNING.COM.

ROCHESTER POLICE DEPARTMENT UPDATES

A SHIFT IN REPORTED CRIMES: BURGLARIES AND HOMICIDES

Burglaries may be the most noticeable positive example. In 2021, the 5-year average of burglaries decreased by 37% from 699 to 441. Most burglaries occur during the day when people are not home. But, due to COVID-19, many more people have been forced to work or complete schoolwork from home. As people start to return to on-site work and resume in-person schooling, burglaries may begin to rise.

On the contrary, homicide numbers are up sharply over this same period. In 2021, homicides are already at 53, which is a 122% increase over the 5-year average (18). Many factors including changes to certain laws, like Bail Reform and Raise the Age have reduced consequences of persons who commit certain crimes, have contributed. Recent events locally and nationally have created a breakdown of trust between the police and the communities we serve which hampers or even eliminates the police's ability to solve and prosecute crimes.

The significant increase in police retirements and the general lack of support for police officers across the board is another factor that sharply decreases proactive police work. Those who intend to commit violent crimes are aware and the crime statistics also reflect this.

NSC RPD Lieutenant

- Lt. Robert Wilson 428-7640
Robert.j.wilson@CityofRochester.Gov

Contact Crime Prevention Officer at SENS:

- Officer Brian Cannon 428-7657
Brian.Cannon@CityofRochester.Gov
- Officer Anthony Belliard 428-7244
Anthony.Belliard@CityofRochester.Gov
- Officer Liza Dann 428-6572
Liza.Dann@CityofRochester.Gov

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BUSINESS FINANCIAL ASSISTANCE PROGRAMS

The City of Rochester is offering a small-business matching grant and a low-interest loan and grant opportunities for businesses. More information about these resources is available on the City website at www.cityofrochester.gov/businessResources/. For further questions, please contact Deidre Stevely, Sr. Economic Development Specialist with the City of Rochester at Deidre.Stevely@CityofRochester.Gov. For opportunities offered by Rochester Economic Development Corporation (REDCO), please contact Evelyn Holmes, Sr. Small Business Associate, at evelyn.holmes@redcoroc.com. In addition, Monroe County's Fast Forward Monroe program is offering grants to local small businesses negatively impacted by COVID-19. More information at www.monroecounty.gov/fastforwardmonroe.

NEIGHBORHOOD FOOD MAPS

To support local restaurants especially during COVID-19, food maps were created for South Avenue, South Clinton Avenue, Monroe Avenue, and NOTABA neighborhood in the southeast quadrant. The maps entail contact details of local restaurants. Please visit them for dine-in and takeout services. The maps can be accessed on respective facebook pages of business associations.

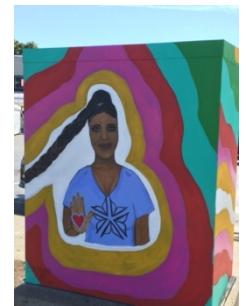
Support your local neighborhood restaurants!



CITY BEAUTIFICATION INITIATIVES



The South Clinton Merchants Association secured funding from the RACF, ESL, Swillburg Neighborhood Association and location business owners to commission a local artist, Stacey Mrva, to create a series of decorative benches along the avenue. Currently, six benches have been created and installed by the City of Rochester. The Merchants Association is very proud of this project which will help to beautify the avenue.



Electrical box painted on South Clinton Avenue!

CITY OF ROCHESTER COMMERCIAL CORRIDOR MAP

The City has developed a GIS map that provides information about businesses and space availability along major commercial corridors. Check it out here: www.cityofrochester.gov/nbdmaps/.

COVID-19 UPDATES

Vaccines are free, safe and effective. They are available to all residents – free of charge – and most sites accept walk-ins.



SOUTHEAST NEIGHBORHOOD SERVICE CENTER

As part of Wilson Day of Service on August 20, 40 University of Rochester students picked up trash, cleared storm drains, pruned trees, and beautified pocket gardens on Monroe Avenue from 490 West entrance to Wadsworth Square. It is a great two-way learning experience to meet and teach students about the history and needs of Rochester neighborhoods by modeling and practicing community service activities.

For any assistance with permits, licenses, or other business-related issues, please visit www.cityofrochester.gov/sensc/ or contact Kelvin James Knight, Southeast Quadrant Administrator with the City of Rochester at Kelvin.Knight@CityofRochester.gov or 585-428-7640.